



arts.wa.gov

Certified Creative Districts Overview

Supporting the creative economy in Washington



Gov. Inslee signs the 2017 House Bill 1183 into law. The program leverages arts and culture to generate economic activity in an local communities. Former Rep. Joan McBride was the bill's primary sponsor. (Photo courtesy of Legislative Services)



Why was this program created?

- Help communities use their creative assets to grow their local economy, create long-term economic opportunities.
- Support the long-term growth of the creative sector in Washington



What is a Certified Creative District?

- Geographically defined area
- A vehicle for jobs & economic opportunities
- Focal point for people to gather, enjoy arts and culture
- A tool to promote a community's unique identity





How does certification benefit a community?

- State endorsement of community's activities now & in the future
- Grow entrepreneurship & jobs
- Increase tourism and attract new residents
- Organize and promote creative identity and values
- Opportunities for housing or co-working spaces



Port Townsend School of Woodworking. Fort Worden State Park, Port Townsend WA



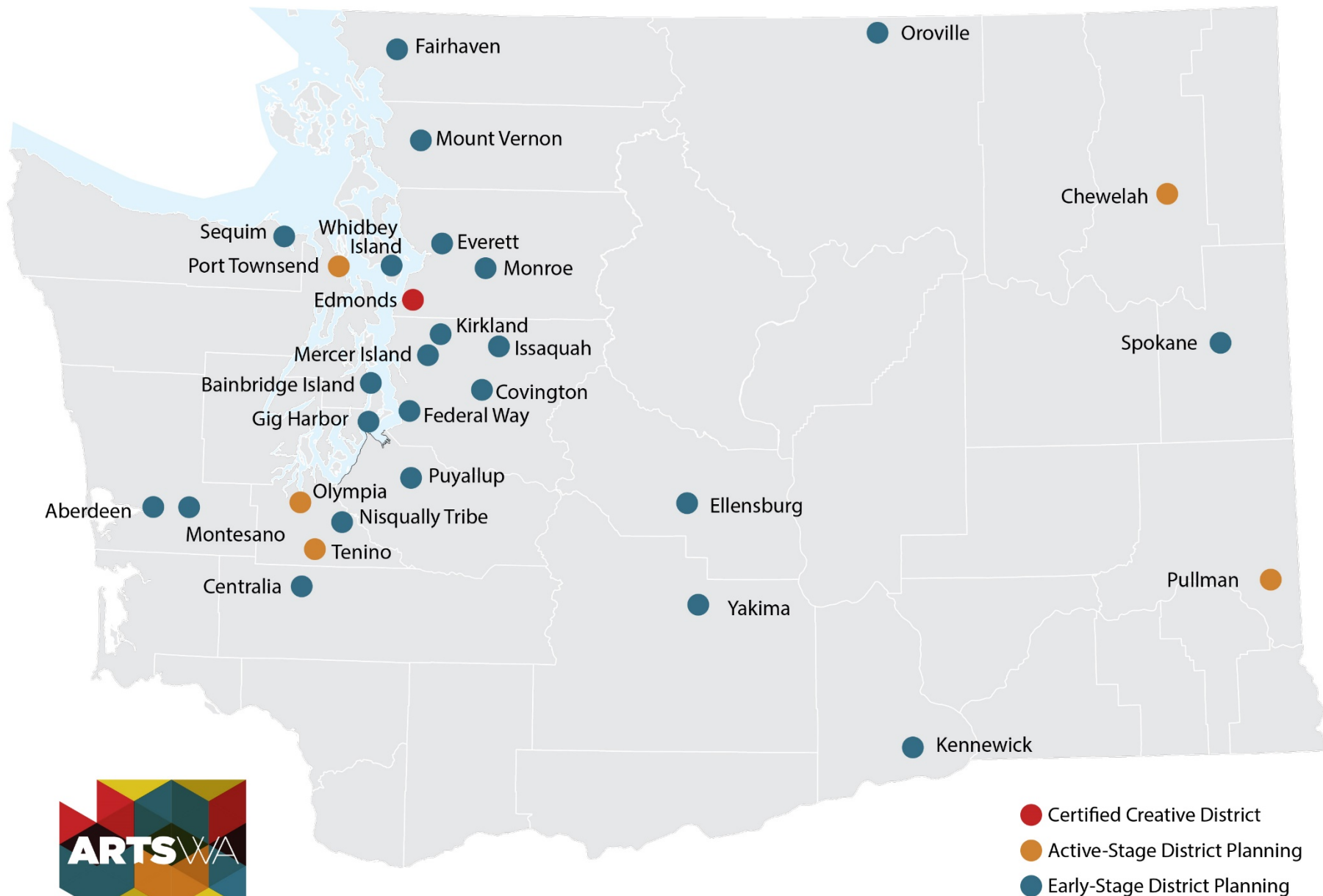


How does ArtsWA support communities?

- Resources & guidance during planning phase
- Rigorous & fair application process
- Partnerships to provide additional support
- Ongoing technical assistance
- Funding – grants, etc.



Renderings of Washington Creative District road signs, created in partnership with WSDOT.



WASHINGTON STATE
ARTS COMMISSION

Communities Pursuing Creative District Certification, February 2019

