



2019 WINTER CONFERENCE ***Networking Toward Prosperity***

Tuesday, March 5, 2019

- 10:00 am - 11:45 am **WEDA Board Meeting** (Puget Room)
- 11:30 am - 12:00 pm **Conference Registration Opens** (Lobby)
- 12:00 pm – 12:30 pm **Buffet Lunch & Interactive Networking** (Fir Ballroom)
Welcome and Introductions, Jonathan Smith, WEDA Board Chair
- 12:30 pm – 1:00 pm **Opening Remarks from WEDA Leadership & Sponsors**
- 1:00 pm – 1:45 pm **Keynote Speaker:** Mike Egan, Director, TechSpark, Microsoft
- 2:00 pm – 2:45 pm **Partnering with the SBDC to Impact Small Business Communities across Washington**
Moderator: Brian Kraft, Ph.D., Assistant Vice President, Innovation and Research Engagement, Office of Research, Washington State University
Panelists:
Colleen McAleer, Port Commissioner, Port of Port Angeles
Jonathan Smith, Executive Director, Yakima County Development Association
Sarah Truglio, Small Business Advisor, SBDC - Kittitas, Yakima and Klickitat Counties
Kevin Hoult, SBA Certified Business Advisor, North Peninsula SBDC
- 2:45 pm – 3:00 pm Build your own Trail Mix Break
- 3:00 pm – 4:30 pm **WEDA 2019 Economic Development Awards Ceremony**
All nominees will be recognized and brief presentations will be given by award winners.
- Stephen Mcfadden, Emerging Professional In Economic Development
 - George Sharp, Economic Development Advocate Of The Year
 - Project Creative: Go To My Apartment (Gtma),
Economic Development Project Of The Year– Business Recruitment
 - Alaffia, Economic Development Project Of The Year – Business Retention/Expansion
 - Washington Certified Creative Districts Program,
Innovation In Economic Development Award
- 5:00 pm – 6:30 pm **WEDA Legislative Reception** (Pine Room)



Wednesday, March 6, 2019

- 8:00 am **Conference Registration Opens** (Lobby)
- 8:00 am - 8:45 am **Buffet Breakfast & Interactive Networking** (Fir Ballroom)
- 8:45 am - 9:30 am **Keynote Speaker:** Michael Hass, CEO, PM&P - FDI Attraction
- 9:30 am - 10:00 am **Washington Military Department**
Recovery in Disaster: The Crucial Role of Networking to Facilitate Recovery
Tristan Allen, Program Manager - Private Sector, Infrastructure, Washington Emergency Management Division, Washington Military Department
Quinn Butler, Recovery Coordinator, Emergency Management Division, Washington Military Department
- 10:00 am – 11:00 am **Commerce Industry Sector Leads Panel**
Joshua Berger, Maritime Sector Lead
Rianne Perry, Agricultural Sector Manager
Robin Toth, Aerospace Sector Lead
Julia Terlincamp, Life Science & Global Health Development Lead
Brian Young, Clean Technology Sector Lead
- 11:15 am - 12:00 pm **Legislative Discussion with WEDA Partners**
Panelists:
Candice Bock, Director of Government Relations, Association of Washington Cities
Mike Ennis, Government Affairs Director, Association of Washington Business
Cheryl Fambles, CEO, Pacific Mountain Workforce Development Council, on behalf of Washington Workforce Association
Eric Johnson, Executive Director, Washington Public Ports Association
Mellani McAleenan, Director of Government Relations & General Counsel, Washington State Association of Counties
- 12:00 pm - 1:15 pm **Legislative Update – A Member’s Perspective/Lunch**
Economic Development Committee Chairs & Ranking Members
- 1:15 pm **Closing Remarks & Action Items**