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Department of Commerce
Innovation is in our nature.



For more information on our mission, activities, and becoming a member of WEDA - visit us online at www.wedaonline.org

Washington Economic Development Association
PO Box 1936
Tacoma, WA 98401
800-718-1960



Stimulate. Educate. Activate.

*The Washington Economic
Development Association presents*

2014 WEDA Winter Conference



February 3rd & 4th, 2014
Red Lion Hotel
2300 Evergreen Park Drive SW
Olympia, Washington



www.wedaonline.org

Winter 2014 Agenda

Monday, February 3rd, 2014

- 9:00 am – 11:00 am **Board Meeting** (State Room)
- 10:00 am – 11:30 am **Registration** (Lobby)
- 11:30 am **Buffet Lunch** (Fir Room)
- Welcome and Introductions**
Jeff Marcell, WEDA Chair
- 12:00 pm – 1:00pm **Getting Economic Development Right**
Roger Woodworth, WEDC Chair
- 1:00 pm – 1:45 pm **US Open Initiative**
Danny Sink, Championship Director,
2015 U.S. Open Championship
(Chambers Bay)
- 1:45 pm – 2:30 pm **Strategic Communications for Local Economic Development Orgs.**
Erika Schmidt, President/COO
Frause
- 2:30 pm – 3:15 pm **Export Panel**
- ❖ Sharon Sapington
International Trade Specialist
Washington State SBDC
 - ❖ Doug Kemper, President & CEO
Export Finance Assistance
Center of Washington
 - ❖ John Brislin, Director of the
Seattle Regional Office
Export–Import Bank of the U.S.

- 3:30 pm – 4:00 pm **Washington Stay at Work Program**
Bill Smith, Program Manager
Dept. Labor and Industries
- 4:00 pm – 5:00 pm **National Skills Coalition**
Bryan Wilson
State Policy Director
- 5:00 pm – 7:00 pm **Legislative Reception with Members of the 2014 Legislature**
(State Room)

Tuesday, February 4th, 2014

- 8:00 am Conference Registration Opens
- 8:30 am –9:00 am Buffet Breakfast & Opening Session (Fir Ballroom)
- 9:15 am – 9:45 am **Results Washington Presentation**
Wendy Korthuis–Smith
State Director of Accountability and Performance
- 9:45 am – 10:15 am **Department of Commerce Update**
Director Brian Bonlender
- 10:15 am – 11:00 am **Commerce Sector Leads Panel**
Invited Sector Leads
- ❖ Alex Pietsch, Director, Governor’s Office of Aerospace
 - ❖ Will Saunders
ITC
 - ❖ Richard Locke
Clean Technology
 - ❖ Maura Little
Life Sciences and Global Health
 - ❖ Stephen Sewell
Maritime Sector Lead
 - ❖ Kristiné Reeves
Military Lead

- 11:15 am – 12:00 pm **Legislative Discussion with WEDA Partners**
- ❖ Alison Hellberg
Association of Washington Cities
 - ❖ Linda Nguyen
Washington Workforce Assn.
- 12:00 pm – 1:15 pm **Legislative Update – A Member’s Perspective/Lunch**
Invited Legislators:
- ❖ Senator Maralyn Chase
 - ❖ Representative Jeff Morris
 - ❖ Representative Norma Smith
 - ❖ Senator Janéa Holmquist Newbry
- 1:15 pm Adjourn

Please join us for our 2014

WEDA Summer Conference
June 9th & 10th
Courtyard Marriott
Richland, WA

Please check in with us online as more details become available!

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