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Stimulate. Educate. Activate.

Thank you to our sponsors:



This event is recognized by the International Economic Development Council (IEDC) as a professional development event that counts towards the recertification of Certified Economic Developers (CEcDs).



For more information on our mission, activities, and becoming a member of WEDA - visit us online at www.wedaonline.org

Washington Economic Development Association
PO Box 1936
Tacoma, WA 98401
800-718-1960



Stimulate. Educate. Activate.

*The Washington Economic
Development Association presents*

2018 WEDA Summer Conference



"New Tools & Technologies"

August 22nd & 23rd, 2018
Walter Clore Wine & Culinary Center
2140 Wine Country Rd
Prosser, WA 99350



www.wedaonline.org

Summer 2018 Agenda

Tuesday, August 21st, 2018

5:00 pm – 7:00 pm **Hop Yard & Processing Tour**
(RSVP Required)

7:00 pm **Beer Tasting/Social** (no host)
Horse Heaven Hills Brewery
1118 Meade Avenue (Prosser)

Wednesday, August 22nd, 2018

9:00 am – 11:30 am **WEDA Board Meeting**

11:30 am **Conference Registration Opens**

12:00 pm **Buffet Lunch**
Welcome and Introductions
Jon Smith, WEDA Chair
Deb Heintz, Prosser EDA

12:30 pm – 1:15 pm **Federal Opportunity Zones Panel**
Teresa Brum – City of Vancouver
Mike Bomar – Port of Vancouver
Brian Bonlender – Department of Commerce

1:15 pm – 2:00 pm **Local Economic Development Projects Panel**
Deb Heintz
Diahann Howard
Carl Adrian
Jon Smith

2:00 pm – 2:30 pm **Railroad Tools for Economic Development**
Jayson Bisbee
Union Pacific Railroad

2:30 pm – 3:00 pm **New Data and What it Means for Economic Development**
Ron Bertasi – GIS WebTech

3:00 pm – 3:30 pm **Economic Impact of Washington's Wine Industry (History & Lessons)**
Steve Warner – WA Wine Commission

3:30 pm – 4:00 pm **Blockchain, Cryptocurrency & "Mining"**
Jim Huffman – Port of Douglas County
Marc Spinner – Waypoint Wealth Mgmt

4:00 pm – 4:30 pm **New Tools for Business Retention & Layoff Aversion**
Jason Levine – Dun & Bradstreet

4:30 pm – 5:00 pm **Drones are Changing the Business World (includes drone demonstration)**
Dr. Lav Khot – WA State University

5:00 pm – 7:00 pm **Tour of Vintners Village Project (reception and wine tasting to follow)**
Martinez & Martinez Winery
357 Port Ave, Suite C (Prosser, WA)

Thursday, August 23rd, 2018

8:00 am – 9:00 am **Breakfast**

9:00 am – 9:30 am **Rural Economic Development / Housing Tax Credit Legislation**
Mark Scheffel – Advantage Capital

9:30 am – 10:00 am **Economic Development During Times of Low Unemployment**
Bruce Kendall – EDB Tacoma/Pierce County
Donald Meseck – Regional Labor Economist

10:00 am – 10:30 am **STEM Education Tools for Rural & Underserved Communities**
Erin McCallum – FIRST Washington

10:30 am – 11:00 am **Creative Place Making & Economic Development**
Rebecca Kennedy – City of Vancouver

11:00 am – 11:30 am **Workforce Tools – Successfully Transitioning Youth to the Labor Force**
Linda Nguyen – WorkForce Central

11:30 am – 12:00 pm **Washington's New Broadband Infrastructure Program**
Janea Delk – CERB Program Director
Department of Commerce

12:00 pm **Lunch**

12:15 pm **Washington's Building Better Ecosystems Act**
Senator Sharon Brown

12:45 pm – 1:30 pm **State Business Panel – Effects of New Labor Laws, Carbon Taxes & Trade Wars**
Michelle Hennings – Washington Association of Wheat Growers
Steven Sudol – Ste Michelle Wine Est.
Mike Ennis – Association of Washington Business

1:30 pm **Adjourn**

Please join us for our 2019

WEDA Winter Conference
March 5th & 6th
Hotel RL
Olympia, WA

Please check in online as additional details become available!
www.wedaonline.org