

Pre Conference Events

Monday, July 13, 2015-Pre Conference

- 10:00 am - 2:00 pm **OEDA Board Meeting**
(Board Members)
[White Stag Building](#)
- 10:00 am - 2:00 pm **Washington ADO Best Practices Meeting**
(Associate Development Organization Members)
[White Stag Building](#)
- 2:30 pm – 5:00 pm **Affiliate Event**
Media Training for Economic Development Professionals
White Stag Building
- 3:00 pm – 5:00 pm **WEDA Board Meeting**
(Board Members)
[White Stag Building](#)
Shirley Pape Forum
- 5:00 pm – 5:30 pm **OEDA/WEDA Meet and Greet**
For Board Members
[White Stag Building](#)
Wayne Morse Center

Thank you to our sponsors:



The Washington and Oregon Economic Development Associations present the joint

2015 WEDA/OEDA Summer Conference

“Innovation and Entrepreneurship”



July 13th - 15th, 2015
Hilton Vancouver Washington
301 West 6th Street, Vancouver



Conference Agenda

Monday, July 13, 2015

5:30 pm – 9:00 pm **Opening Reception
Wine and Hors D’oeuvres**
[White Stag Building](#)
 720 NW Couch, Portland
 Sponsored by the University of Oregon; includes a tour of the Sports Product Design Program

Tuesday, July 14

8:00 am **Registration Opens**
Hilton, Vancouver

8:00 am - 9:00 am **Buffet Breakfast**
Hilton Ballroom

9:00 am – 11:45 am **Innovation and Entrepreneurship**

Track 1: Bus Tour: Portland’s Innovative Spaces: ADX and Hatch.
Meet in Hilton Lobby
(Tour registration will occur at the conference registration desk. Due to limited space, we ask that each attendee plan to attend only one of the three tours.)

Track 2: Sessions
 Emerging Trends in Entrepreneurship: featuring key professionals sharing best practices.
Hilton Ballroom

Tuesday, July 14 (continued)

12:00 pm-1:30pm **Lunch and Keynote Speaker**
 Jon Roberts
 Managing Director, TIP Strategies
Hilton Ballroom

1:30 pm – 5:30 pm **Economic Development Innovation**

Track 1: Bus Tour: Catalytic Redevelopment on Portland’s South Waterfront.
Meet in Hilton Lobby
(Tour registration will occur at the conference registration desk. Due to limited space, we ask that each attendee plan to attend only one of the three tours.)

Track 2: Sessions

- Workforce Tools for IT
- The Business of Legalized Marijuana

Hilton Ballroom

5:30 pm – 6:30 pm **Food Truck Party in the Park**
 No-host food truck party in Esther Short Park, named one of the Top Ten Urban Spaces in America.
Esther Short Park

6:30 pm – 9:00 pm **Tech Crawl**
 Walk a few blocks to Main Street for an evening focused on tech startups and beer. You can spend one hour or three learning how creative entrepreneurs are helping to shape Vancouver’s downtown.
Main Street Vancouver

Wednesday, July 15

8:00 am **Registration**
Hilton, Vancouver

8:00 am - 9:00 am **Buffet Breakfast**
Hilton Ballroom

9:00 am - 11:45 am **Economic Development in Practice**

Track 1: Walking Tour of Vancouver Waterfront.*
Walking Tour, meet in Hilton Lobby
(Tour registration will occur at the conference registration desk. Due to limited space, we ask that each attendee plan to attend only one of the three tours.)

Track 2: Sessions

- Innovative Financing Tools: alternative funding sources and best practices.
- Winning economic development projects: what separates them from the rest?

Hilton Ballroom

12:00 pm -1:30pm **Lunch and Keynote Speaker**
 Julie Harrelson
 CEO, The Harrelson Group
 Entrepreneurs pitch their projects in this fast-paced interactive session.
Hilton Ballroom