



Lamb Weston

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A global leader in the potato industry



Technical resources paired with highly skilled and experienced personnel

Know-how



Most technically advanced processing facilities; continual capital improvements

Process



Ability to deliver highest quality finished product from local raw sources, even in difficult crop years

Raw Materials

North American Processing Plants





Customers















McDonald's









Products





Generation 7 Fries®



Sweet Things®



Crispy Coat Fries



Lamb's Supreme® Mashed



Oven Roasted/Alexia®



LW Private Reserve®



RusEttes®



Stealth Fries®



Time Savor®/Ingredient



Tantalizers®



Tater Valley®



Lamb's Seasoned Fries®

Annual production



Annual worldwide sales exceed **5.2 billion pounds**Or...

350 Truckloads per day



- 170 Railcars per day



3.2 servings for every person on earth



Product Development Stats



- 35 total food scientists, chefs, engineers, regulatory professionals
 - 15 product developers
 - 6 technicians
- Business unit product development teams
- Long Term Innovation team
- ~50 new/improved products per year
- Avg tenure 12 years
- High level of trust

Approach to Innovation



- Customer Focus
- Alignment: Innovation is a MAJOR contributor to growth

Find that Sweet Spot

