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Stimulate. Educate. Activate.

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Department of Commerce
Innovation is in our nature.



For more information on our mission, activities, and becoming a member of WEDA - visit us online at www.wedaonline.org

Washington Economic Development Association

PO Box 1936
Tacoma, WA 98401
800-718-1960



Stimulate. Educate. Activate.

The Washington Economic Development Association presents

2016 WEDA Summer Conference



June 7th, 8th, 2016
Moses Lake, Washington

"Advanced Manufacturing"



www.wedaonline.org

Conference Agenda

Monday, June 6th, 2016

6:00 pm – 7:00 pm Early Arrival Gathering – No host
St. Bridgets Tap Room
606 W Broadway Ave.
Moses Lake, WA

Tuesday, June 7th, 2016

8:00 am – 11:30 am **SGL Automotive Carbon Fibers Tour
(Participants will meet at 8:00AM)**
Columbia Basin Skills Center
900 East Yonezawa Blvd.
Moses Lake, WA

11:30 am – 12:30 pm **WEDA Board Meeting**

12:00 pm – 12:30pm **Conference Registration**
12:30 pm **Buffet Lunch**
Welcome and Introductions
Robin Toth, WEDA Chair
Emily Braunwart, Grant County EDC

12:30 pm – 1:30pm **Lean Smart Cities**
Rob Monster, CEO
DigitalTown.com (OTC: DGTW)

1:30 pm – 2:15 pm **What is Advanced Manufacturing
Panel Discussion**
Sharon Palmerton, REC Silicon
Matt Smith, Economic Alliance
Snohomish County

2:15 pm – 3:00 pm **Aerospace on the Eastside Panel
Discussion**
❖ Bill Purdue, Sonico
❖ John Thornquist, Director
WA State Office of Aerospace

3:15 pm – 4:00 pm **Streamlined Permitting and Lean
Manufacturing Panel**
❖ Cheryl Smith, Washington State
Department of Commerce
❖ Amy Rusko, City of Arlington

4:00 pm – 4:30 pm **Boeing Centennial Celebration**
❖ Jesse Uman, The Boeing Company

4:30 pm – 6:30 pm **WEDA Reception and Tour of the
Columbia Basin Skills Center**

Wednesday, June 8th, 2016

8:00 am **Conference Registration Opens**

8:30 am – 9:00 am **Buffet Breakfast & Opening Session**

9:00 am – 9:30 am **Defense Adjustment and Economic
Development**
❖ Jeff Marcell, TIP Strategies

9:30 am – 10:15 am **Developing Business Relationships
Through Sister City Programs**
❖ Allan Peterson, Grant County EDC
❖ Vern Jenkins, International Trade
Specialist, SBDC Washington

10:15 am – 11:00 am **Data Centers and Drones**
❖ Pat Ford,
Big Bend Community College
❖ Nick Parker, Port of Quincy

11:00 am – 11:30 pm **Reviving Rural Downtowns**
❖ Carolyn Honeycutt, Director
Ellensburg Downtown Assn.

11:30 am – 12:00 pm **Community Branding**
❖ Amy McGuffin
Director of Tourism,
Kittitas County Chamber

12:15 pm – 1:00 pm **East Side Ports Panel – Lunch**
❖ Nick Parker
Project Manager – Port of Quincy
❖ Representative, Port of Moses
Lake
❖ Representative, Port of Mattawa
❖ Representative, Port of Warden
❖ Cathy Potter, Port of Royal Slope
– invited
❖ Jay Hester, Port of Sunnyside –
invited

1:15 pm **Adjourn**

Please join us for our 2017

**WEDA Winter Conference
TBA
Olympia, WA**

Please check in with us online as
more details become available!

www.wedaonline.org