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**Washington Economic Development Association**  
PO Box 1936  
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800-718-1960



*Stimulate. Educate. Activate.*

*The Washington Economic Development Association presents*

## 2014 Spring/Summer Conference



**"Energizing Innovation"**

**June 9<sup>th</sup> & 10<sup>th</sup>, 2014**  
Courtyard by Marriott  
480 Columbia Point Drive  
Richland, WA 99352



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# Spring/Summer 2014 Agenda

## Sunday, June 8<sup>th</sup>, 2014

6:00 pm – 7:00 pm **Early Arrival Reception**  
Hosted by TRIDEC  
7130 W Grandridge Blvd.  
Kennewick, WA

## Monday, June 9<sup>th</sup>, 2014

7:30 am – 11:30 pm **B Reactor Tour**  
(Courtyard by Marriott Lobby)

11:30 am – 12:30 pm **WEDA Board Meeting**  
(Fairway Boardroom)

12:00 pm – 12:30 pm **Registration** (Riverview Hall)

12:30 pm **Buffet Lunch** (Riverview Hall)

**Welcome and Introductions**  
Jeff Marcell, WEDA Chair  
Carl Adrian, TRIDEC  
Diahann Howard, Port of Benton

1:30 pm – 2:15 pm **Mid-Columbia Energy Initiative**  
Gary Petersen  
VP of Federal Programs, TRIDEC

2:15 pm – 3:00 pm **Food Processing Innovation**  
❖ Deborah Dihel, Sr. Director of Research and Development  
ConAgra Foods  
❖ Patrick Sazama, Regional Project Director  
Impact Washington

❖ Tommy Montgomery, VP Sales & Marketing  
Chukar Cherries

3:15 pm – 4:00 pm **Wine in Washington's Tri-Cities**  
Kent Waliser  
Board Member, Wine Science Center  
Development Authority

4:00 pm – 4:30 pm **Wine Science Center**  
Gary Ballew  
Dir. of Economic Dev. & Marketing  
Port of Pasco

5:30 pm – 7:30 pm **WEDA Reception**  
Barnard Griffin Winery  
878 Tulip Ln, Richland, WA  
(509) 627-0266

## Tuesday, June 10<sup>th</sup>, 2014

8:00 am Conference Registration Opens  
8:30 am – 9:00 am Buffet Breakfast & Opening  
Session (Riverview Hall)

9:00 am – 9:45 am **Tri-Ports Panel**  
❖ Tim Arntzen, Executive Director  
Port of Kennewick  
❖ Randy Hayden, Executive Director  
Port of Pasco  
❖ Scott Keller, Executive Director  
Port of Benton

9:45 am – 10:30 am **IPZ Panel**  
❖ Doug Lein, ED Director  
City of Auburn  
❖ Diahann Howard, Director of  
ED/Govt. Affairs  
Port of Benton

10:30 am – 11:30 am **Sector Leads Update – WA State  
Department of Commerce**  
❖ Alex Pietsch,  
Director of Aerospace  
❖ Kristiné Reeves  
Military Sector Lead  
❖ Wilford Saunders  
ITC Sector Lead  
❖ Maura Little  
Life Sciences and Global Health  
❖ Stephen Sewell  
Maritime Sector Lead

11:30 am – 12:00 pm **Networking/Lunch**

12:00 p.m.–1:00 p.m. **Luncheon Speaker**  
"Impact of Innovation Investments"  
Brian Barge, CEO  
The Evidence Network

1:15 pm **Adjourn**

2:00 pm – 3:30 pm **IPZ Meeting**  
Port of Benton  
3250 Port of Benton Blvd.  
Richland, WA 99352

**Please join us for our 2015**

**WEDA Winter Conference  
February 3<sup>rd</sup> & 4<sup>th</sup>  
Red Lion Hotel  
Olympia, WA**