



The WSCRC Presents

Foreign Direct Investment Seminar for Washington State Economic Development and Public Sector Professionals

How do we attract foreign direct investment (FDI) to fuel business expansion, expand exports, and create quality jobs in our region? Is FDI attraction competitive state-to-state, and how is Washington State performing? This seminar will address these questions through a focus on China as the fastest growing source of FDI today.



The Rhodium Group, the leading authority on China investment flows, states that “2016 was a banner year for Chinese FDI in the United States. Chinese firms invested a record \$46 billion in the US economy, triple the amount seen in 2015 and a tenfold increase compared to just five years ago.” China now represents nearly 12% of all incoming FDI in the US, a percentage that is likely to increase in the future.

The WSCRC is pleased to bring the Rhodium Group’s Dan Rosen, the nation’s foremost expert on China-U.S. investment flows, to Washington State for an interactive roundtable seminar that will give economic Development professionals a unique opportunity to understand FDI trends and position their efforts for success.

Who Should Attend?

Any agency or public sector professional interested in understanding and attracting foreign investment for expansion of Washington State businesses, agricultural and food production, and overall industrial competitiveness.

- City, County (ADO), and state economic development officials
- Agricultural commodity commission professionals
- Congressional staff focused on state economic development
- Trade development and port business development staff

Program Outline (led by RHG Founding Partner Dan Rosen)

- Summary of Chinese FDI trends by sector and congressional district
- FDI comparisons between Washington state and other states
- Insights on how investment attraction can succeed, and how it can fail
- Perspectives on how other regions have successfully recruited FDI
- Roundtable discussion of how state organizations can position themselves for successful attraction of Chinese investment
- Interactive question and answer session.

The Rhodium Group

is a leading authority on investment flows between China and the US. Assessment of China’s economic development lies at the center of RHG’s expertise. The group has authored the definitive work on Chinese investment in the US, and the strength of its data and analysis has made it the preferred source of information for both state-level economic development agencies and national policy makers.



Daniel Rosen Founding Partner

A highly sought after expert and speaker, Mr. Rosen leads the firms China work. He has more than two decades of experience analyzing China’s economy, corporate sector and US-China economic and commercial relations. Affiliated with a number of US thinktanks focused on international economics, he is also an Adjunct Associate Professor at Columbia University. Mr. Rosen was Senior Advisor for International Economic Policy at the White House National Economic Council and National Security Council. He is a member of the Council on Foreign Relations, and board member of the National Committee on US-China Relations.



Date & Time: Thursday August 10, 2017; 9:00–11:00am
Location: Port of Seattle Headquarters
 2711 Alaskan Way, Seattle WA 98121
Participant Cost: Registration required; \$20 discounted fee for public sector organizations as a public service
 Limited capacity. [Register here:](http://bit.ly/2sNPYW6) <http://bit.ly/2sNPYW6>.
Reserve your place today! Please call WSCRC at 206-441-4419 for details.

Presented in association with:



About the WSCRC



The Washington State China Relations Council is the nation’s oldest state-level organization promoting stronger commercial, educational and cultural engagement with the People’s Republic of China.