

WASHINGTON STATE GSMA MOBILE WORLD CONGRESS FEB 26 thru MAR 1, 2018

This truly global event attracts the highest-quality attendees to the largest trade show in the mobile industry.

55%
HOLD C-LEVEL
POSITIONS

3,500+
INT'L MEDIA
+ INDUSTRY
ANALYSTS

2,300+
EXHIBITORS
IN 9 HALLS

100,000+
ATTENDEES
204
COUNTRIES

**EXPORT VOUCHERS
UP TO \$5K available
to offset mission costs.**

To reserve your space in the Washington State Booth

Contact: Robert Fiddick
ICT Business Development Manager
robert.fiddick@commerce.wa.gov
206.256.6141

Save money. Meet more customers.

As a co-exhibitor with Washington State, you get a turnkey, high-traffic exhibit space that allows you to focus on getting customers and sales instead of managing your own booth. Joining the Washington State team is a cost effective way to gain international exposure at Mobile World Congress 2018.



The state handles everything for you, from marketing to logistics and staffing.

Benefits include:

- A prime location near the main entrance to the AppPlanet Hall
- Private meeting room in our pavilion
- A professionally staffed space that keeps working for you, even when you're away
- Listings in the official exhibitor and GSMA digital and print directories
- A full page listing in the Washington State Exhibitor's directory which is shared with more than 1,000 decision makers before the show
- Lead generation and follow-up
- Networking opportunities with other Washington businesses and targeted prospects
- Access to Invitation Only networking events organized with other country delegations.

JOIN THE WASHINGTON STATE DELEGATION

5 Levels of Participation \$35K to \$2,250

Platinum Exhibitor \$35,000

Gold Exhibitor \$23,000

Silver Exhibitor \$11,000

Bronze Exhibitor \$5,000

Delegate \$2,250

Ask about Export Vouchers to offset mission costs.

	PLATINUM	GOLD	SILVER	BRONZE	DELEGATE
Exhibitor passes (\$800 value each)	8	6	4	2	1
MWC Gold Pass (\$2,000 value)	1				
Dedicated company lounge/4 seats, coffee table, demo station, wall graphics, 2x42" display	X				
Dedicated company lounge/4 seats, coffee table, 42" display		X			
Demo Station with 32" display			X		
Listings print / online GSMA Directory before/after the show	X	X	X	X	
Logo on main wall as an official exhibitor in pavilion	X	X	X	X	
Pre-Booked Private meeting room use (dedicated).	7 hrs	4 hrs	2 hrs	1 hr	as available
Dedicated pre-event B2B matchmaking service	X	X			
Pre-event publicity to major corporations/organizations worldwide	X	X	X	X	X
Company page in print / online Washington State Directory before and after show	X	X	X	X	X
Pavilion visitor data scanned from official GSMA attendee badges	X	X	X	X	X
Full time staff support from Commerce Staff Members	X	X	X	X	X
3 Happy Hour networking events in the pavilion	X	X	X	X	X
Shared lounge area in pavilion for meetings	X	X	X	X	X
Participation in receptions and invite only events	X	X	X	X	X
Dedicated wired internet and WIFI	X	X	X	WIFI only	WIFI only
Dedicated power supply	X	X	X		

PAYMENT DUE DATE: November 17, 2017

Kiosk location - 1st come / 1st pick

CHOOSE Washington
Washington State Department of Commerce



The Department of Commerce did a phenomenal job in assisting mobile technology startups to showcase their advanced mobility solutions at Mobile World Congress. Their continued engagement & the resources they offered to us are invaluable.

Satish Shetty, Codeproof Technologies Inc.



More details available at:

www.choosewashingtonstate.com/mobile-world-congress

To reserve your space in the Washington State Pavilion

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