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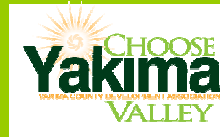
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For more information on our mission, activities, and becoming a member of WEDA – visit us online at [www.wedaonline.org](http://www.wedaonline.org)

**Washington Economic Development Association**  
PO Box 1936  
Tacoma, WA 98401  
800-718-1960



*Stimulate. Educate. Activate.*

*The Washington Economic Development Association presents*

## 2018 WEDA Summer Conference



**"New Tools & Technologies"**

**August 22<sup>nd</sup> & 23<sup>rd</sup>, 2018**  
Walter Clore Wine & Culinary Center  
2140 Wine Country Rd  
Prosser, WA 99350



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# Summer 2018 Agenda

## Tuesday, August 21<sup>st</sup>, 2018

- 5:00 pm – 7:00 pm **Hop Yard & Processing Tour**  
(RSVP Required)
- 7:00 pm **Beer Tasting/Social** (no host)  
Horse Heaven Hills Brewery  
1118 Meade Avenue (Prosser)

## Wednesday, August 22<sup>nd</sup>, 2018

- 9:00 am – 11:30 am **WEDA Board Meeting**
- 11:30 am **Conference Registration Opens**
- 12:00 pm **Buffet Lunch**  
**Welcome and Introductions**  
Jon Smith, WEDA Chair  
Deb Heintz, Prosser EDA
- 12:30 pm – 1:15 pm **Federal Opportunity Zones Panel**  
Teresa Brum – City of Vancouver  
Mike Bomar – Port of Vancouver  
Brian Bonlender – Department of Commerce
- 1:15 pm – 2:00 pm **Local Economic Development Projects Panel**  
Deb Heintz  
Diahann Howard  
Carl Adrian  
Jon Smith
- 2:00 pm – 2:30 pm **Railroad Tools for Economic Development**  
Jayson Bisbee  
Union Pacific Railroad
- 2:30 pm – 3:00 pm **New Data and What it Means for Economic Development**  
Ron Bertasi – GIS WebTech

- 3:00 pm – 3:30 pm **Economic Impact of Washington's Wine Industry (History & Lessons)**  
Steve Warner – WA Wine Commission
- 3:30 pm – 4:00 pm **Blockchain, Cryptocurrency & "Mining"**  
Jim Huffman – Port of Douglas County  
Marc Spinner – Waypoint Health Mgmt
- 4:00 pm – 4:30 pm **New Tools for Business Retention & Layoff Aversion**  
Jason Levine – Dun & Bradstreet
- 4:30 pm – 5:00 pm **Drones are Changing the Business World (includes drone demonstration)**  
Dr. Lav Khot – WA State University
- 5:00 pm – 7:00 pm **Tour of Vintners Village Project (reception and wine tasting to follow)**  
Martinez & Martinez Winery  
357 Port Ave, Suite C (Prosser, WA)

## Thursday, August 23<sup>rd</sup>, 2018

- 8:00 am – 9:00 am **Breakfast**
- 9:00 am – 9:30 am **Rural Economic Development / Housing Tax Credit Legislation**  
Mark Scheffel – Advantage Capital
- 9:30 am – 10:00 am **Economic Development During Times of Low Unemployment**  
Bruce Kendall – EDB Tacoma/Pierce County  
Donald Meseck – Regional Labor Economist
- 10:00 am – 10:30 am **STEM Education Tools for Rural & Underserved Communities**  
Erin McCallum – FIRST Washington
- 10:30 am – 11:00 am **Creative Place Making & Economic Development**  
Rebecca Kennedy – City of Vancouver

- 11:00 am – 11:30 am **Workforce Tools – Successfully Transitioning Youth to the Labor Force**  
Linda Nguyen – WorkForce Central
- 11:30 am – 12:00 pm **Washington's New Broadband Infrastructure Program**  
Janea Delk – CERB Program Director  
Department of Commerce
- 12:00 pm **Lunch**
- 12:15 pm **Washington's Building Better Ecosystems Act**  
Senator Sharon Brown
- 12:45 pm – 1:30 pm **State Business Panel – Effects of New Labor Laws, Carbon Taxes & Trade Wars**  
Michelle Hennings – Washington Association of Wheat Growers  
Steven Sudol – Ste Michelle Wine Est.  
Mike Ennis – Association of Washington Business
- 1:30 pm **Adjourn**

Please join us for our 2018

**WEDA Winter Conference**  
**March 5<sup>th</sup> & 6<sup>th</sup>**  
**Hotel RL**  
**Olympia, WA**

Please check in online as additional details become available!

[www.wedaonline.org](http://www.wedaonline.org)