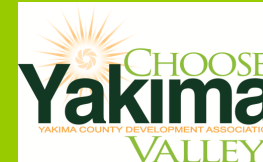


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The Washington Economic Development Association presents

2017 WEDA Summer Conference



August 14th & 15th, 2017
Semiahmoo Resort
Blaine, Washington

“Cross Border Collaboration”



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Summer 2017 Agenda

Monday, August 14th, 2017

10:00 am – 11:30 pm **WEDA Board Meeting** (Victoria Rm)

11:30 am – 12:00 pm **Registration** (Blakely Room)

12:00 pm **Buffet Lunch** (Blakely Room)

Welcome and Introductions

Robin Toth, WEDA Chair
Rob Fix, Port of Bellingham

WEDA Board Member Elections

“Bellingham State of Mind”

Nathan Cox, Audio Innovations

“Your City from the Air”

Billy Restey, Dystnct Media

1:00 pm – 4:00 pm **Cross Border Trade Tour**
(Transportation provided,
participants will leave promptly
from Semiahmoo at 1:00PM)

Socco Forest Products

601 W Front St. #A
Sumas, WA

Preferred Freezer

604 Curt Maberry Rd
Lynden, WA

5:00 pm – 6:30 pm **WEDA Reception** (Victoria Room)
Semiahmoo Resort

7:00 pm **WEDA Young Professionals Meet Up**

Tuesday, August 15th, 2017

8:00 am **Conference Registration Opens**

8:30 am – 9:00 am **Buffet Breakfast & Opening Session**

9:00 am – 9:45 am **Local Economic Development Tools & Case Studies**

- ❖ Jim Gordon
Director of Business Development
BNSF Railway
- ❖ David Holbert
Executive Director
Northwest Trade Adjustment
Assistance Center
- ❖ Jonathon Perout
Bellingham Airport Terminal
Operations Supervisor

9:45 am – 10:15 am **Canadian R&D Tax Credits**

- ❖ Terry Tropic
Senior Advisors – Gov Incentives
Deloitte Canada

10:15 am – 10:45 pm **Trans Pacific Partnership**

- ❖ Dan Kiselbach
Director, American Chamber of
Commerce – Pacific Chapter

10:45 am – 11:15 am **“Addressing Rising Housing Costs”**

- ❖ Hart Hodges
Interim Director – CERB
Western Washington University
- ❖ James McCaferty
Assistant Director – CERB
Western Washington University

11:15 am – 11:45 pm **Cross Border Business Establishment**

- ❖ Jim Pettinger
President, UCanTrade, Inc.

11:15 am – 11:45 pm **Cross Border Business Est. (cont.)**

- ❖ Greg Timm
President & COO
Pacific Custom Brokers

11:45 am – 12:15 pm **Pacific NW Economic Region – NAFTA Survey**

- ❖ Dr. Laurie Trautman
Border Policy Research Institute
Western Washington University

12:15 pm **Lunch**

12:30 pm – 1:15 pm **British Columbia Economic Development Panel**

- ❖ Anita Huberman
Surrey Board of Trade
- ❖ Robert Fine
City of Kelowna
- ❖ Lindsay Bisschop
Fraser Valley/Lower Mainland
Ministry of Jobs, Trade &
Technology

1:30 pm **Adjourn**

Please join us for our 2018

WEDA Winter Conference

TBA

Olympia, WA

Please check in with us online as
more details become available!

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