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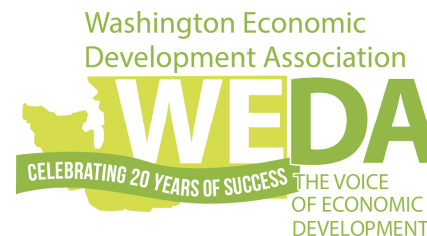
*Stimulate. Educate. Activate.*

## Thank you to our sponsors:



For more information on our mission, activities, and becoming a member of WEDA - visit us online at [www.wedaonline.org](http://www.wedaonline.org)

**Washington Economic Development Association**  
PO Box 1936  
Tacoma, WA 98401  
800-718-1960



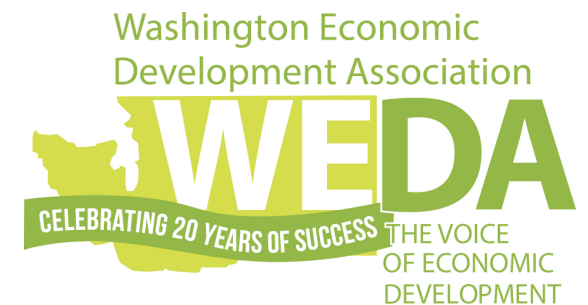
*Stimulate. Educate. Activate.*

*The Washington Economic Development Association presents*

## 2015 WEDA Winter Conference



**February 3<sup>rd</sup>-5<sup>th</sup>, 2015**  
Red Lion Hotel  
2300 Evergreen Park Drive SW  
Olympia, Washington  
(360) 943-4000



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# Winter 2015 Agenda

## Tuesday, February 3<sup>rd</sup>, 2015

5:30 pm – 7:00 pm     **WEDA 20<sup>th</sup> Year Anniversary Reception at the Governor’s Mansion**  
 Executive Mansion  
 Olympia, WA  
 \*\*Governor Inslee Invited\*\*

## Wednesday, February 4<sup>th</sup>, 2015

9:00 am – 11:00 am     **Board Meeting** (State Room)

10:00 am – 11:30 am     **Registration** (Lobby)

11:30 am                 **Buffet Lunch** (Fir Room)

**Welcome and Introductions**  
 Jeff Marcell, WEDA Chair

12:00 pm – 12:30pm     **Lunch & Celebratory Toast**

12:30 pm – 1:00pm     **WEDA – “20 Years of Success”**  
 Special Presentation

1:00 pm – 1:45 pm     **Tacoma Seaport Alliance**  
 Connie Bacon, Commissioner  
 Port of Tacoma

1:45 pm – 2:30 pm     **Defense Industry Adjustment**  
 James Evans, Project Manager

2:30 pm – 3:00 pm     **Association of Washington Business**  
 Kris Johnson, President

3:00 pm – 4:00 pm

### **WEDA Awards Panel**

- ❖ Denise McCarthy  
Project Cocoa
- ❖ Bart Phillips  
Sonata Software
- ❖ Diahann Howard  
RAISE Project
- ❖ Susan Seuss  
Niagra Bottling Recruitment
- ❖ Elly Walkowiak  
State Farm Insurance Recruitment

4:00 pm – 5:00 pm

### **Announcement of WEDA Awards**

Denise Dyer  
 WEDA Selection Committee Chair

## Thursday, February 5<sup>th</sup>, 2015

8:00 am

Conference Registration Opens

8:30 am – 9:00 am

Buffet Breakfast & Opening  
 Session (Fir Ballroom)

9:00 am – 9:45 am

### **Boeing in Washington**

Stephen Eyelander  
 The Boeing Company

9:45 am – 10:00 am

### **Department of Commerce Update**

Director Brian Bonlender

10:00 am – 11:00 am

### **Commerce Sector Leads Panel**

- Invited Sector Leads
- ❖ Alex Pietsch  
Aerospace & Director of Industry  
Sector-based Economic  
Development
  - ❖ Maura Little  
Life Sciences and Global Health

### **Commerce Sector Leads Panel (cont.)**

- ❖ Steve Sewell  
Maritime
- ❖ Brian Young  
Clean Technology

11:15 am – 12:00 pm

### **Legislative Discussion with WEDA Partners**

- ❖ Alison Hellberg  
Association of Washington Cities
- ❖ Eric Johnson  
Washington State Association of  
Counties
- ❖ Linda Nguyen  
Washington Workforce Assn.

12:00 pm – 1:15 pm

### **Legislative Update – A Member’s Perspective/Lunch)**

Invited Legislators:

- ❖ Senator Maralyn Chase
- ❖ Senator Sharon Brown
- ❖ Rep. Norma Smith
- ❖ Rep. Jeff Morris

1:15 pm

Adjourn

Please join us for our 2015

**WEDA Summer Conference**  
**July 13–15**  
**Vancouver, WA**

Please check in with us online as  
 more details become available!

[www.wedaonline.org](http://www.wedaonline.org)