



Department of Commerce

Industry Sector Economic Development Program

Office of Economic Development And Competitiveness

WEDA Winter Conference
March 2019

Our Program

Our Mission

To **grow** and **strengthen** communities by promoting a *strong business climate* in our state through *targeted high demand industry sectors* that focus on *strategic economic development efforts*.

Common Priorities Across Sectors

- Facilitating strong **public-private partnerships** between industry and the state.

(Coalescing the sector, convening, collaborating, speaking with one voice on issues, ensuring industry has an "inside government voice", etc)

- Encouraging a strong **industry specific business climate**.

(through tax incentives, regulatory reform, Commercialization/tech transfer, R&D, capital investments, etc)

- Promoting the industry **workforce of the 21st century**.

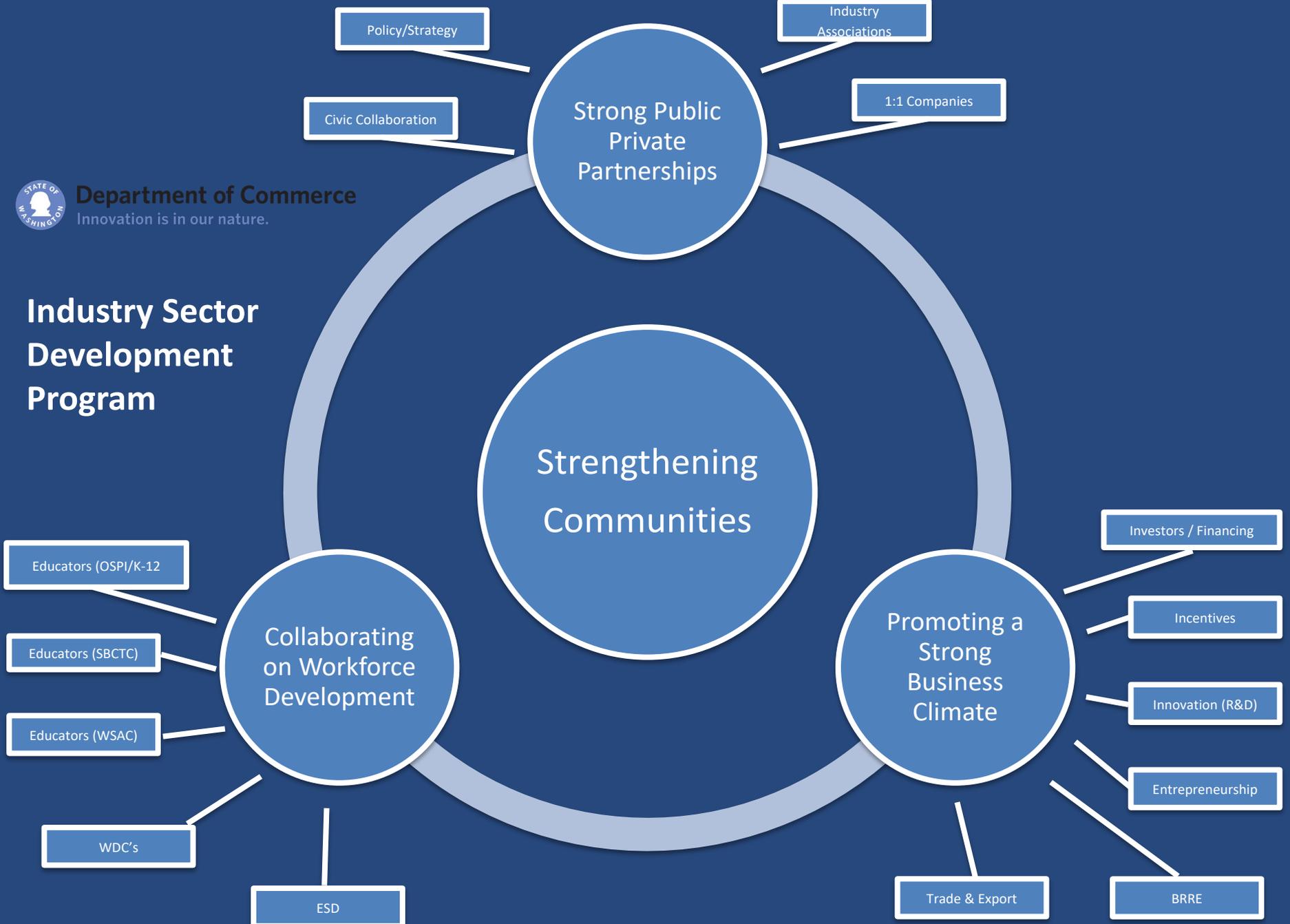
(Workforce development, training, transition, etc).



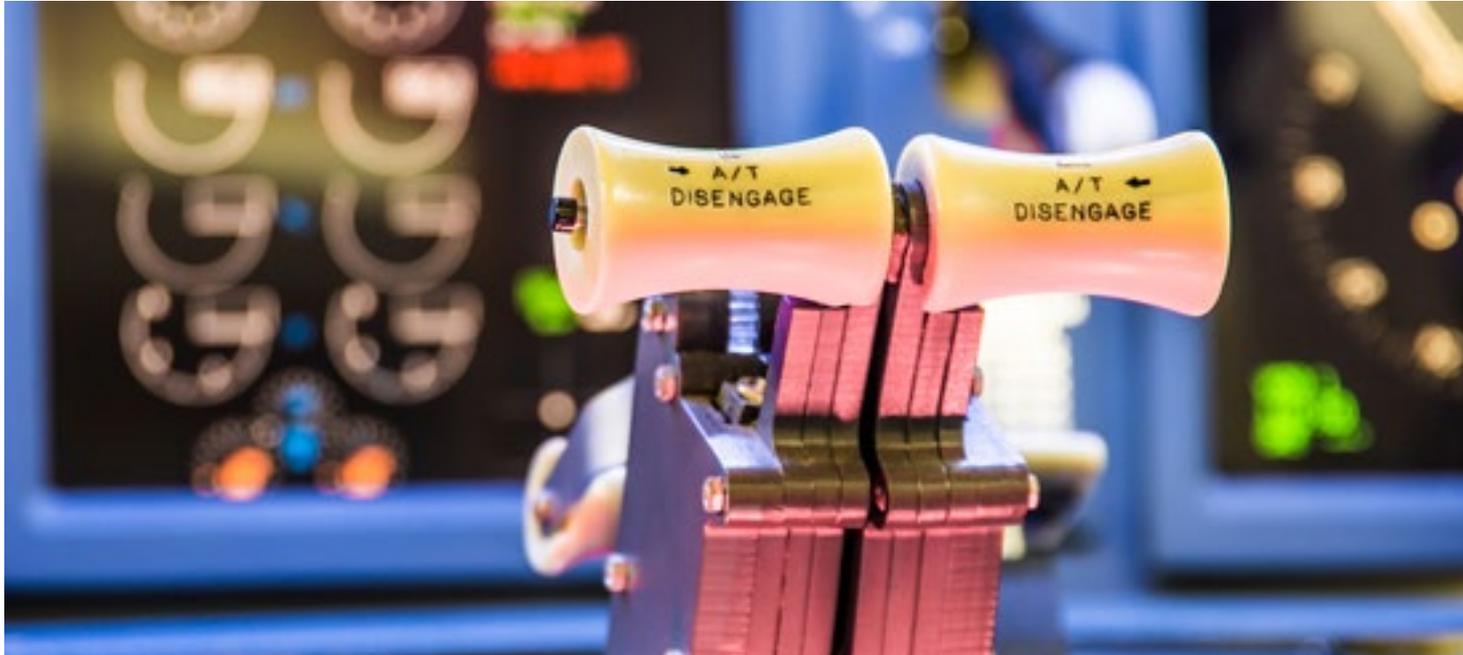


Department of Commerce
Innovation is in our nature.

Industry Sector Development Program



Aerospace



The Aerospace sector is focused on ensuring that Washington State maintains its global leadership as an aircraft and unmanned aerial systems (UAS) manufacturer and as a valued supplier to a global supply chain of aerospace companies and airlines. The sector also works with industry leaders to align workforce training programs with business needs and enact policies that will spur further growth and investment in the aerospace sector statewide.

Aerospace

Aerospace Strategy

- *Maintain and grow the Aerospace Ecosystem. This includes commercial aviation, space, and unmanned systems.*
- *Act as the Liaison between aerospace stakeholders and the Governor, his policy staff and legislators. Aerospace stakeholders are businesses, Industry groups, ADO's, labor, media and others that have a direct stake in aerospace.*
- *Promote and support workforce development. This focuses on educational opportunities at the University level, Technical Colleges and Skills Centers who support curriculum vital in strengthening the aerospace workforce.*



Clean Technology



One of the governor's top priorities is to create an economic climate where innovation and entrepreneurship can continue to thrive and create well paying jobs in every corner of our state. To support this, the Clean Technology sector works with a cross-section of industries and stakeholders to explore and perfect new technologies and production processes to improve their environmental and business performance.

Clean Technology

Recent Accomplishments

Clean Energy Fund continues to drive the sector:

- To date, over \$134M has gone to R&D, Grid Modernization, Energy Efficiency, Loan Funding and Manufacturing Support.
- Projects have attracted over \$350M in additional non-state investment

Top Priorities

- Securing an additional \$60M investment in the Clean Energy Fund for 2019-21 capital budget.
- Increased focus on clean technology industry recruitment, both nationally and internationally.
 - Developing a multiple day visit by Japanese strategic investors for to highlight WA's clean technology innovation and entrepreneurship.
- Continued support for UW's Clean Energy Institute (CEI), and particularly the development of the CAMCET, CEI's new 300Ksq ft building that will anchor the UW Innovation District.
- Continued cooperation with Pacific Northwest National Lab on joint investments in research and development related to Grid Modernization, Energy Storage, and Bioproducts.



Life Science / Global Health



This sector is comprised of world-class research institutions, motivated and talented entrepreneurs and well-established organizations that are recognized for their breakthrough discoveries. The Life Science/Global Health sector is focused on supporting building a workforce pipeline to meet its needs as well as recruiting new companies and organizations to Washington, helping existing ones expand and grow, and increasing the number of internationally known researchers and federal funding for Washington's research institutions.

Life Sciences & Global Health Julia.Terlinchamp@commerce.wa.gov

Recent Accomplishments

- *Finalized the Washington Life Science & Global Health Advisory Council report to Governor Inslee*
- *Helped establish the Cancer Research Endowment Authority Board and Program Administrator (CARE Fund)*

Top Priorities

- *Support of new life science career connected learning program*
- *Create a Small Business Revolving Loan Fund for start-ups*
- *Strengthen public-private partnership within the sector*
- *Expand on new opportunities within the health IT field*



Maritime



Leveraging Washington's maritime roots, this sector is focused on promoting policies and actions that sustain the health of the industry while creating a strong base for future growth, including addressing permitting issues that can be a roadblock to investment in marine businesses. The Maritime sector is also committed to closing gaps in training and education for maritime trades and promoting maritime economic development statewide.

Maritime

Recent Accomplishments

- *Finalized the Washington Maritime Blue Strategy*
- *Formed Washington Maritime Blue Cluster Organization*
- *Key Recruitment – Vigor DOD contract*

Top Priorities

- ***Deep Decarbonization-*** *Accelerate the transition of the maritime industry to a thriving, low carbon future*
- ***Innovation Hub-*** *Drive the commercialization of blue technologies and develop the Maritime Innovation Center*
- ***Working Waterfronts-*** *Lead the nation in efficient, clean and safe across all sectors and industry and regions of the state*
- ***Workforce Development–*** *Support the development of an inclusive and diverse workforce tht is technologically ready for the 21st century*
- ***Cluster Coordination-*** *World-class cluster through formal coordination, knowledge sharing, projects and access to capital*



Agriculture



The Agriculture sector is focused on expanding markets for Washington's 300 crop commodities as well as manufactured foods through the elimination of trade barriers, reduced and streamlined regulations, and increased efficiencies in transportation, while managing and protecting the state's precious natural resources and existing farmlands. The state's \$49 billion food and agriculture industry employs approximately 140,000 people. Thirteen percent of the state's economy comes from agriculture.

Agriculture

Ignacio Marquez

P. 509-249-6970

IMarquez@agr.wa.gov

Rianne Perry

P. 360-902-1841

RPerry@agr.wa.gov

Top Priorities

International Marketing

- *Support industry on trade policy issues, retaliatory tariffs*
- *Support food/ag businesses with market expansion*

Regional Markets (Small Farm Direct Marketing, Farm to School)

- *Secure permanent funding for 2 staff (total of 4)*
- *New Strategic Vision for Program*



Washington
State Department of
Agriculture



Department of Commerce



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General Contact:

Industry Sector Development Program

Department of Commerce
2001 Sixth Ave, Suite 2600
Seattle, WA 98121

206-256-6109

Questions?

More Information:

GOVERNOR'S OFFICE:

<http://www.governor.wa.gov/issues/issues/economy>

DEPARTMENT OF COMMERCE:

<http://www.commerce.wa.gov/Economic-Development/Industry-Sectors/Pages/default.aspx>

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