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Department of Commerce



This event is recognized by the International Economic Development Council (IEDC) as a professional development event that counts toward the recertification of Certified Economic Developers (CEcD).

NETWORK. EDUCATE. ACTIVATE.

SPECIAL THANKS TO OUR CONFERENCE PLANNING COMMITTEE

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2019 SUMMER CONFERENCE

Transforming Economic Development for a Changing Workplace

AUGUST 7 & 8, 2019

SUQUAMISH CLEARWATER RESORT

2019 SUMMER CONFERENCE: *Transforming Economic Development for a Changing Workplace*

CONFERENCE AGENDA

DAY 1: Wednesday, August 7

11:30 am

Conference Registration (Canoe Event Center, Tower, 4th floor)
Buffet Lunch & Interactive Networking (Whale Hall)

12:00 pm

Welcome and Introductions: Jonathan Smith, WEDA Board Chair
Opening Remarks from WEDA Leadership & Sponsors

12:15 pm - 12:30 pm

Remarks from Washington State Dept of Commerce Director Lisa Brown

12:30 pm - 1:00 pm

Keynote: Suquamish Tribal Chairman & President, Affiliated Tribes of Northwest Indians (ATNI), Leonard Forsman

1:00 pm - 2:00 pm

PANEL I: Economic Impact & Opportunities of Tribal Enterprises
Moderator: Teresa Brum, City of Vancouver

Panelists:

Leonard Forsman, Suquamish Tribal Chairman & ATNI President
Rodney Cawston, Confederated Tribes of The Colville Reservation Chairman
Kyle Johnson, Executive Director, Jamestown S'Kallam Tribe EDA
Amber Schulz-Oliver, Executive Director, ATNI Economic Development Corporation

2:00 pm - 2:15 pm | Networking & Snack Break

2:15 pm - 3:10 pm

PANEL II: Workforce Development & the Future of Work
Moderator: Jeff Marcell, TIP Strategies

Panelists:

Maud Daudon, Project Leader, Career Connect Washington
Sheila Edwards Lange, President, Seattle Central College
Lew McMurrin, Policy & Research Co-Manager, Future of Work Task Force
Kevin Perkey, CEO, Workforce Southwest Washington
Anneliese Vance-Sherman, Ph.D., Regional Labor Economist, ESD

3:15 pm - 4:15 pm

PANEL III: (select one to attend)

Effective Ecosystems for Economic Development (Deer A)

Moderator: Gary Ballew, Port of Pasco

Teresa Brum, Economic Development Manager, City of Vancouver
Diahann Howard, Interim Executive Director, Port of Benton
Bruce Kendall, President & CEO, Economic Dev. Board Tacoma-Pierce County
Melinda Goforth, Managing Dir, Lead Generation, Greater Seattle Partners

Innovation in Economic Development Presentations (Deer B)

Moderator: Jonathan Smith, Yakima County Development Association

Kevin Clegg, Special Asst. to the Executive for Business Services, Pierce County ED:
Pierce County is "Open for Business" Campaign

Marnie Farness, Relationships and Strategy Manager, Columbia River EDC:
Main Street Day

Doug Lein, Economic Development Manager, City of Auburn:
BuyLocalAuburn.com

Colleen McAleer, Executive Director, Clallam Economic Development Corporation
Brian Kuh, Executive Director, EDC Team Jefferson:
Emerald Coast Opportunity Zone Project

Annette Roth, ArtsWA Creative Districts Manager:
Washington Certified Creative Districts Program

5:00 pm - 7:00 pm

Conference Reception at Kiana Lodge

Cultural Welcome: Suquamish Youth Tribal Performance
Remarks from U.S. Representative Derek Kilmer (6th District-WA)

7:30 pm - 8:30 pm

Emerging Professionals Gathering (non-hosted)
Beach Rock Lounge, Clearwater Resort

DAY 2: Thursday, August 8

8:00 am - 9:00 am

Breakfast & Interactive Networking (Whale Hall)

9:00 am - 9:45 am

Keynote: John Karras, TIP Strategies: "The Rise of Remote Workers"

9:45 am - 10:00 am | Networking Break

10:00 am - 11:00 am

PANEL IV: (select one to attend)

Broadband & Innovation Infrastructure (Deer A)

Moderator: Matt Smith, Economic Alliance of Snohomish County

John Flanagan, Policy Advisor, Economic Development, Office of the Governor
Hon. Scott Hutsell, Lincoln County Commissioner; Chair, Public Works Board
Betty Buckley, Executive Director, WA Independent Telecommunications Assoc.
Gina Stark, Economic Development Project Manager, Port of Bellingham

Incentivizing Commercial Office Space Development:

A New Tool - SHB 1746 (Deer B)

Moderator: Teresa Brum, City of Vancouver

Briahna Murray, Esq., Vice President, Gordon Thomas Honeywell, Tacoma
Elly Walkowiak, Assistant Director, City of Tacoma Community and Economic Development Department

11:00 am - 11:15 am | Networking Break

11:15 am - 12:15 pm

Economic Impact of Washington's Defense Industry
Capt. Edward "Alan" Schrader, Commanding Officer, Naval Base Kitsap

12:15 pm - 1:15 pm

Lunch

Remarks from Washington Senate Ways & Means Chair Christine Rolfes

1:15 pm - 1:45 pm

Closing Session

WEDA Officer & Board Elections

Please join us for the

2020 WEDA Winter Conference
February 5 & 6 | Olympia, WA
Legislative Reception at the Governor's Mansion

More details coming soon! www.wedaonline.org