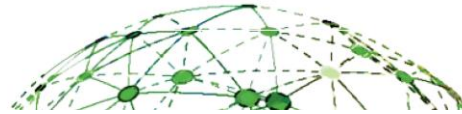




2020 WINTER CONFERENCE
Going Global, Thinking Local
February 5 & 6, 2020



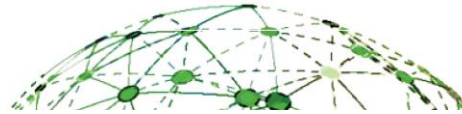
“Going Global, Thinking Local”
2020 WINTER CONFERENCE AGENDA
Hilton Garden Inn & Governor’s Mansion – Olympia

Wednesday, February 5, 2020

- | | |
|---------------------|--|
| 10:00 - 11:45 am | WEDA Board Meeting – <i>WEDA Board Members only</i> (Boardroom) |
| 11:30 am - 12:00 pm | Conference Registration (Lobby) |
| 12:00 pm | Conference Welcome & Buffet Lunch (Olympic Ballroom) |
| 12:00 – 12:30 pm | Lunch & Interactive Networking |
| 12:30 – 1:00 pm | Opening Remarks from WEDA Leadership & Sponsors |
| 1:00 – 1:45 pm | Keynote Speaker: Amber Hunter, Vice President – North America, Research Consultants International |
| 2:00 – 2:45 pm | Panel & Discussion: <i>Global Economic Development in Action</i> <ul style="list-style-type: none">● U.S. Small Business Administration (SBA) Regional Administrator Jeremy Field● Robert Hamilton, Governor’s Trade Policy Advisor● Christie Skoorsmith, Production Manager/International Business Development, SPIO Works, Inc.● Weston Taylor, Business Development Manager, Taylor Shellfish Farms |
| 3:00 – 4:30 pm | WEDA 2020 Economic Development Awards Ceremony |
| 5:30 – 7:00 pm | WEDA Legislative Reception Celebrating WEDA’s 25th Anniversary (Governor’s Mansion) Featuring: Washington Commerce Department Director Lisa Brown |
| 8:00 pm | Emerging Leaders Get Together (Hilton Garden Inn Conservatory) |
| Evening | After Hours No-Host Get Together (Hilton Garden Inn Lobby) |



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Thursday, February 6, 2020

- 8:30 - 9:00 am **Buffet Breakfast & Interactive Networking** (Olympic Ballroom)
- 9:00 - 9:30 am **Keynote Speaker:** Washington State Commissioner of Public Lands
Hilary Franz
- 9:30 - 10:30 am **Washington State Commerce Industry Sector Leads Panel**
- Laura Raymond, Regional Markets Program Manager, Washington State Department of Agriculture
 - Julia Terlinchamp, Governor's Sector Lead, Life Science & Global Health
 - Robin Toth, Aerospace Sector Lead
 - Brian Young, Clean Technology Sector Lead
- 10:30 – 11:00 am **Roundtable Strategic Discussions with Commerce Sector Leads/Key Commerce Staff:** *Global Economic Development Strategies to Grow & Strengthen Local Communities*
- 11:15 am - 12:00 pm **Legislative Discussion with WEDA Partners**
- Candice Bock, Director of Government Relations, Association of Washington Cities
 - Mike Ennis, Government Affairs Director, Association of Washington Business
 - Cheryl Fambles, CEO, Pacific Mountain Workforce Development Council on behalf of Washington Workforce Association
 - Eric Johnson, Executive Director, Washington State Association of Counties
 - James Thompson, Executive Director, Washington Public Ports Association
- 12:00 - 1:15 pm **Lunch & Legislative Update – A Member's Perspective**
Economic Development Committee Chairs & Ranking Members
- 1:15 pm **Closing Remarks & Action Items**

SAVE THE DATE:
2020 WEDA/OEDA Summer Conference
July 13 – 15 Vancouver, WA
wedaonline.org